

PORTFOLIO

SELECTED DESIGN WORKS
Jianhao Liang

jianhao.liang013@outlook.com
jianliang.com

J

Contents

Event Design

Saga Balloon Festival: Event Tickets, Posters, Logos

Packaging Design

Vitamin Drink Packaging

Graphic Designs

Posters/graphics created for course projects and various independent projects.

Book Cover Design

Book cover designs created for William Gibson's Sprawl trilogy series

Rebrand Project

Rebranding for the Children's Museum of Manhattan. The project includes multiple iterations of icon redesigns.

Website Design

Home Repair Learning Website Design

Marketing Campaign

Game Promotion Project.
Poster, Social Media post, website design.

EVENT DESIGN

Saga Balloon Festival

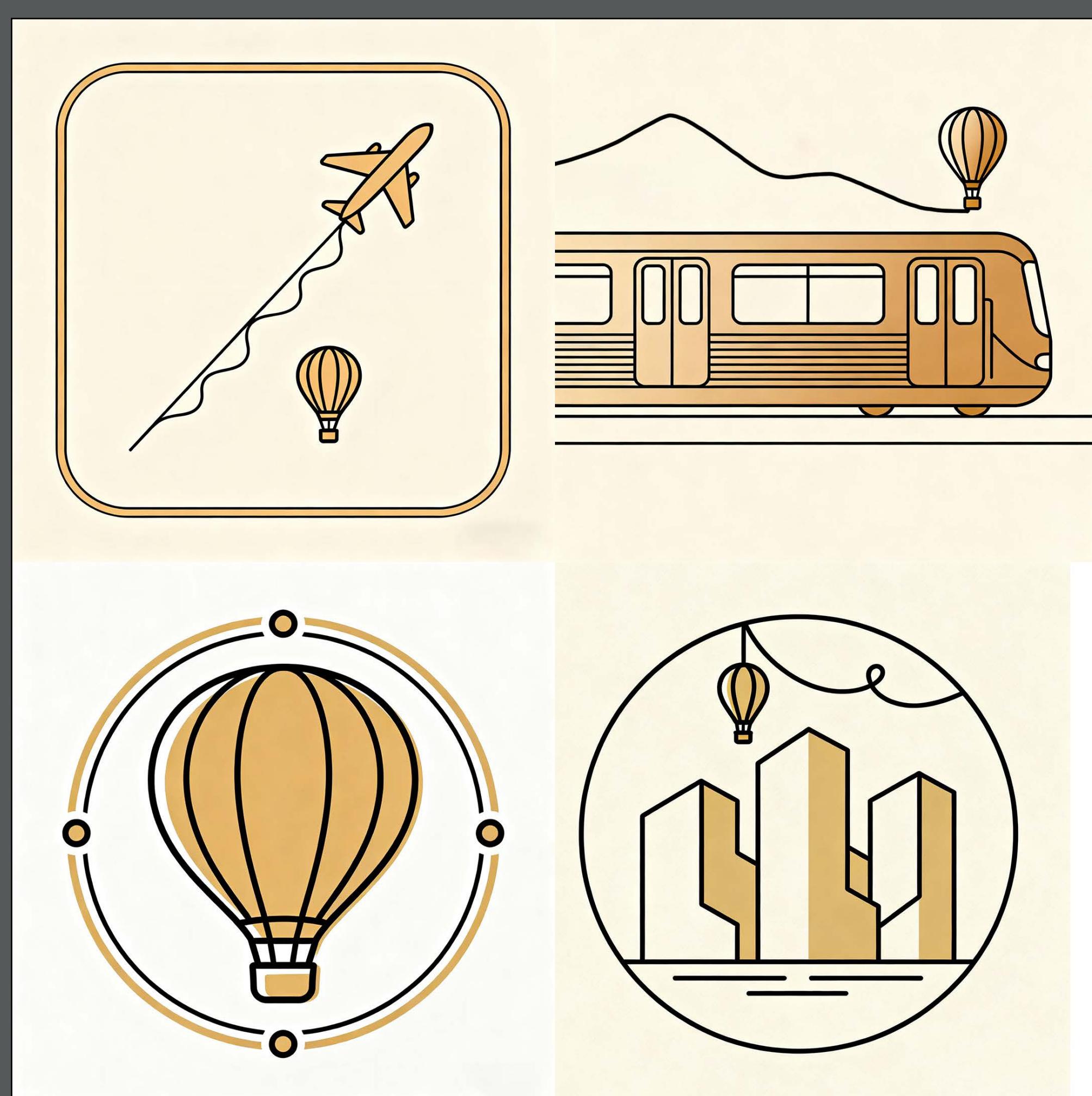
This project is a series of designs for the Hot Air Balloon Festival in Saga City, Japan. The content includes ticket design, icon design, poster design, and more.



TICKET



POSTER



LOGOS

This project begins with its core concept: the hot air balloon. It then integrates hot air balloon elements into various designs and scenarios.

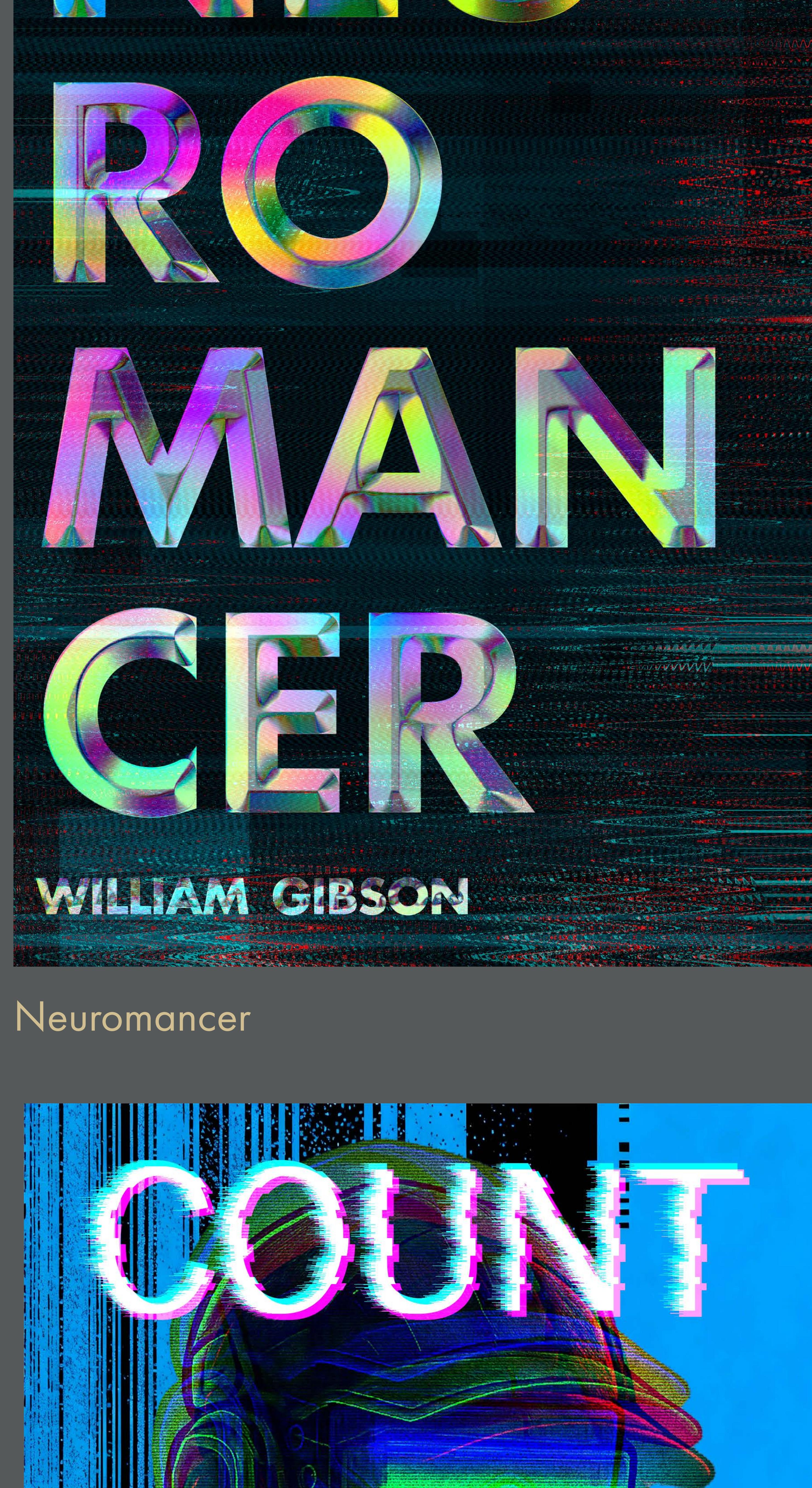
Examples include hot air balloon-themed ticket and poster designs, the fusion of balloons with transportation modes like subways and airplanes, and their integration with other urban elements.



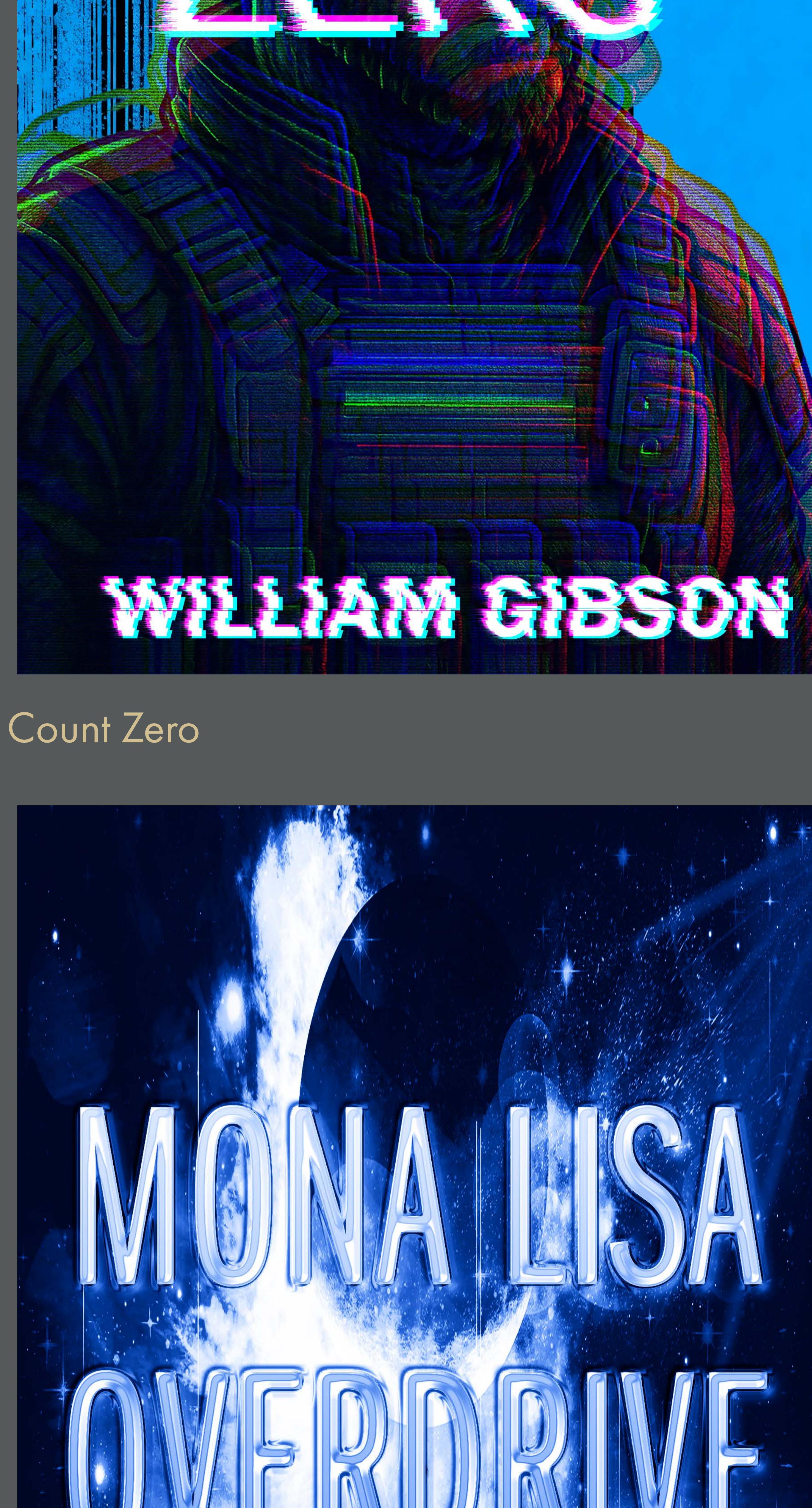
Book Cover Designs

Graphic Designs

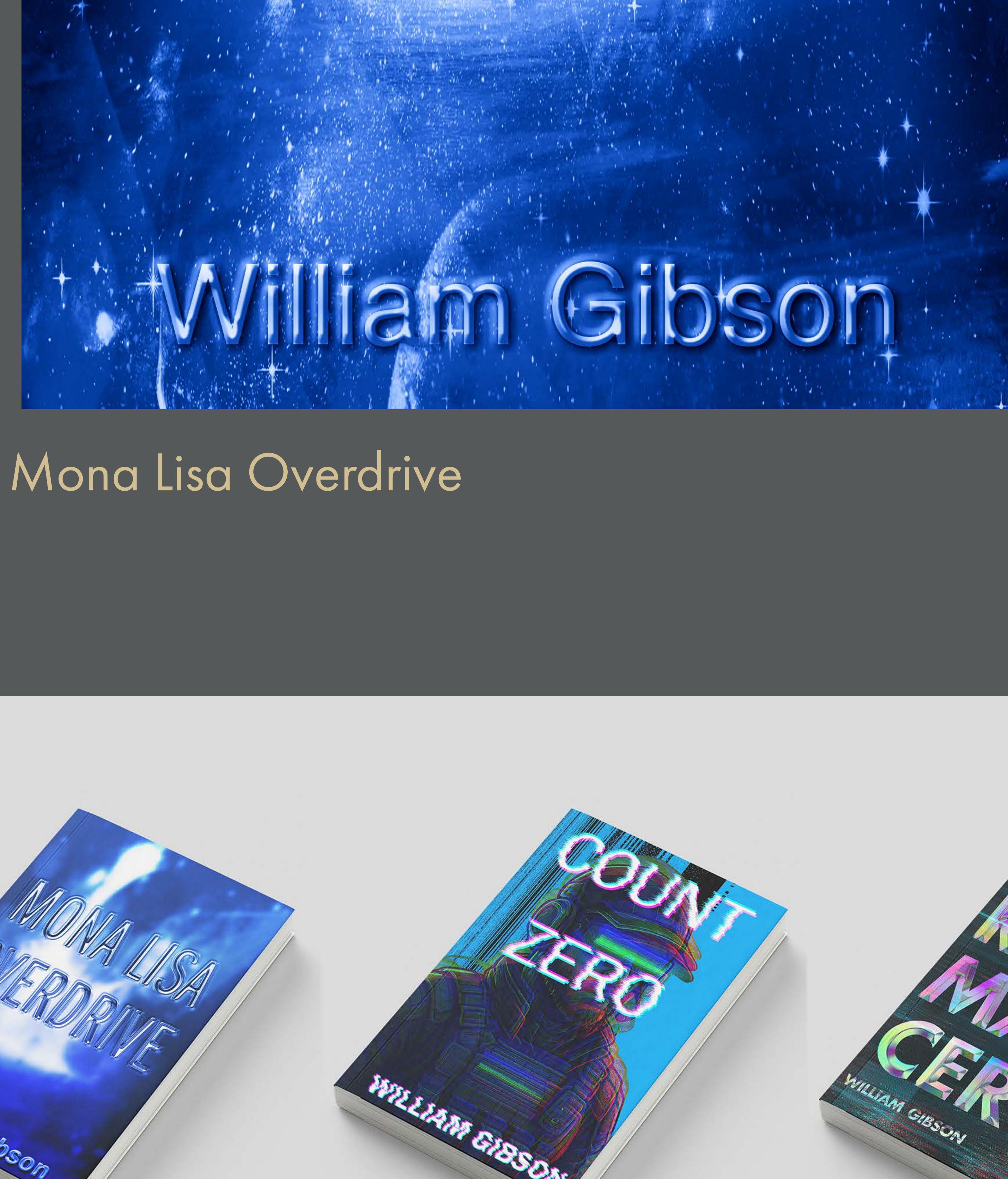
Book cover designs created for William Gibson's Sprawl trilogy series: Neuromancer, Count Zero, and Mona Lisa Overdrive.



Neuromancer



Count Zero



Mona Lisa Overdrive



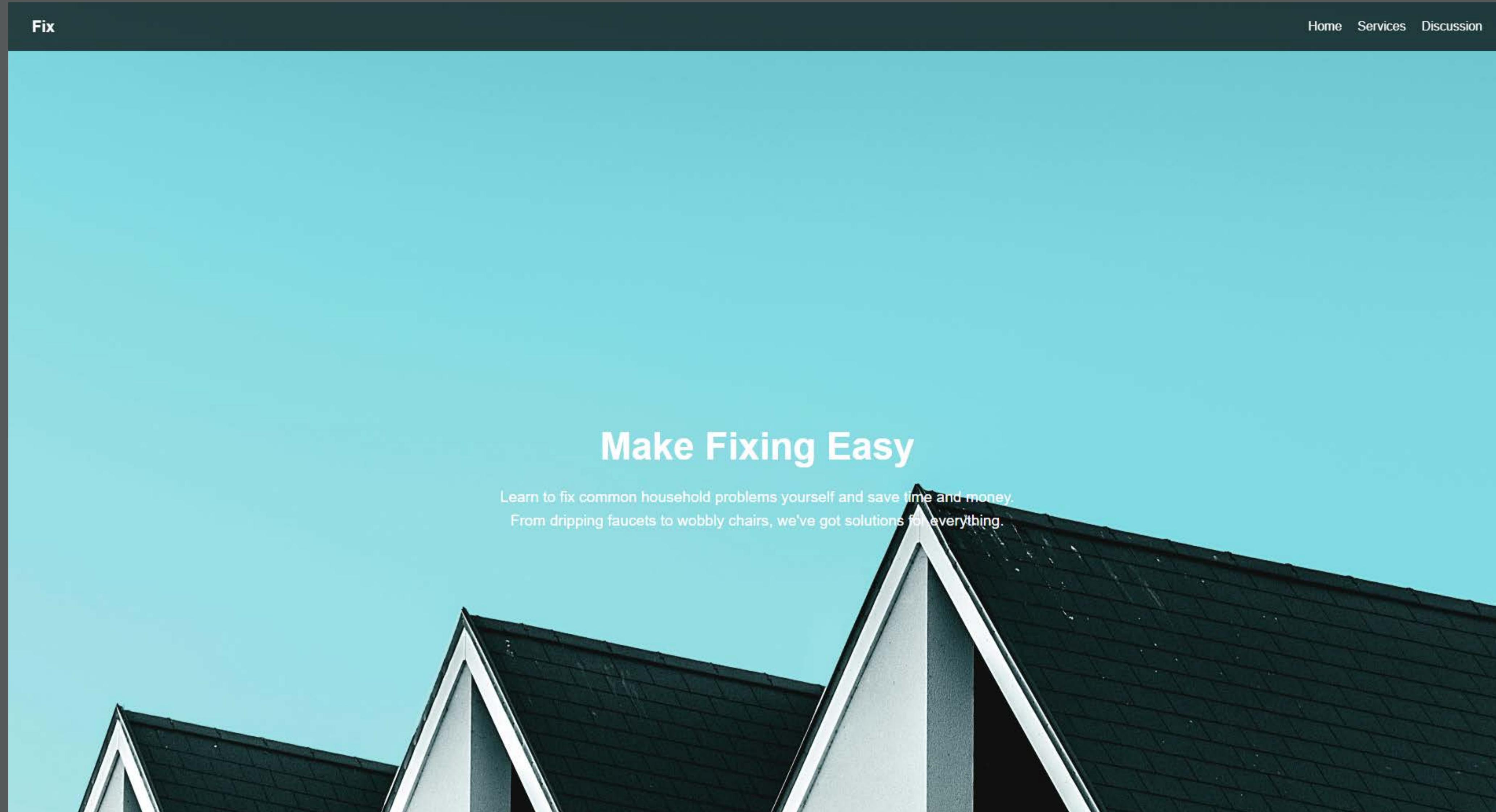
Book Mockup

WEB DESIGN

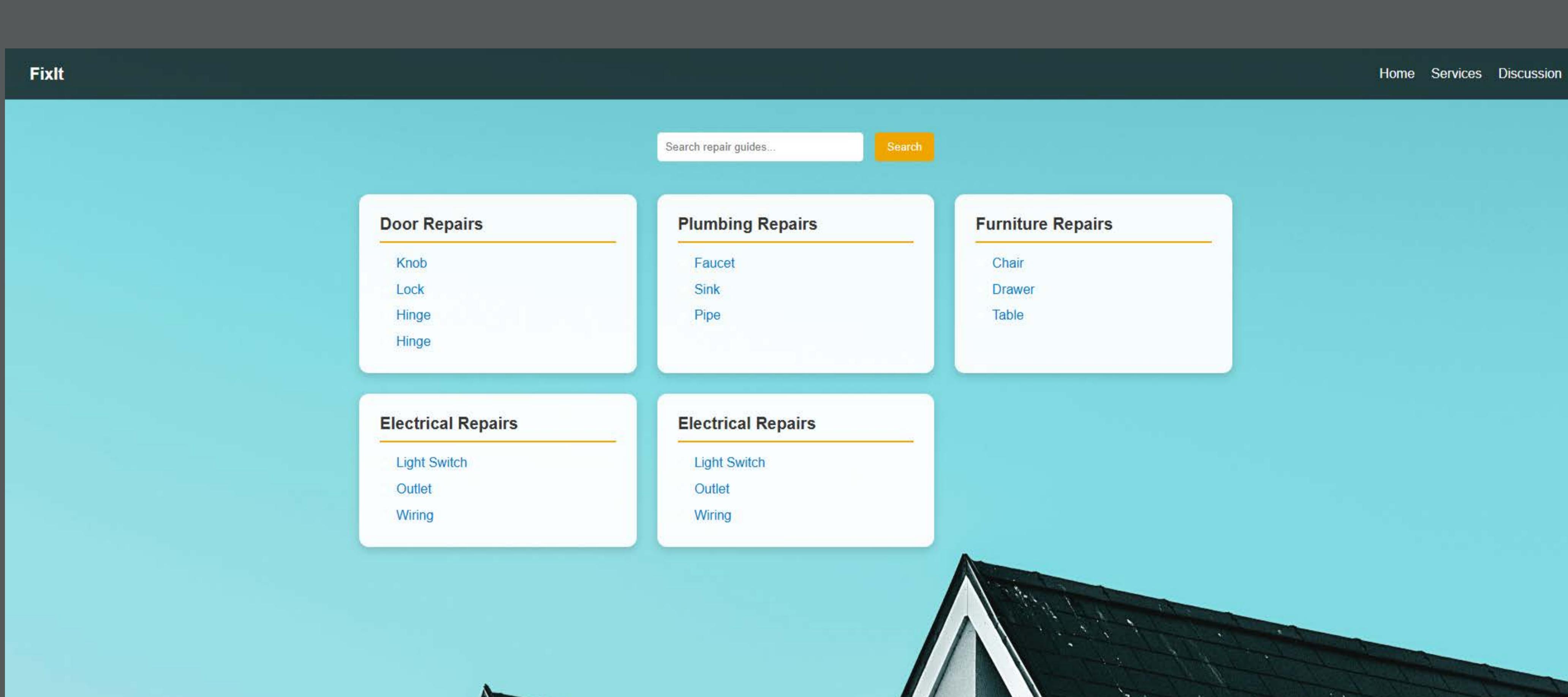
Home Repair Learning Website

Available for viewing on janliang.com

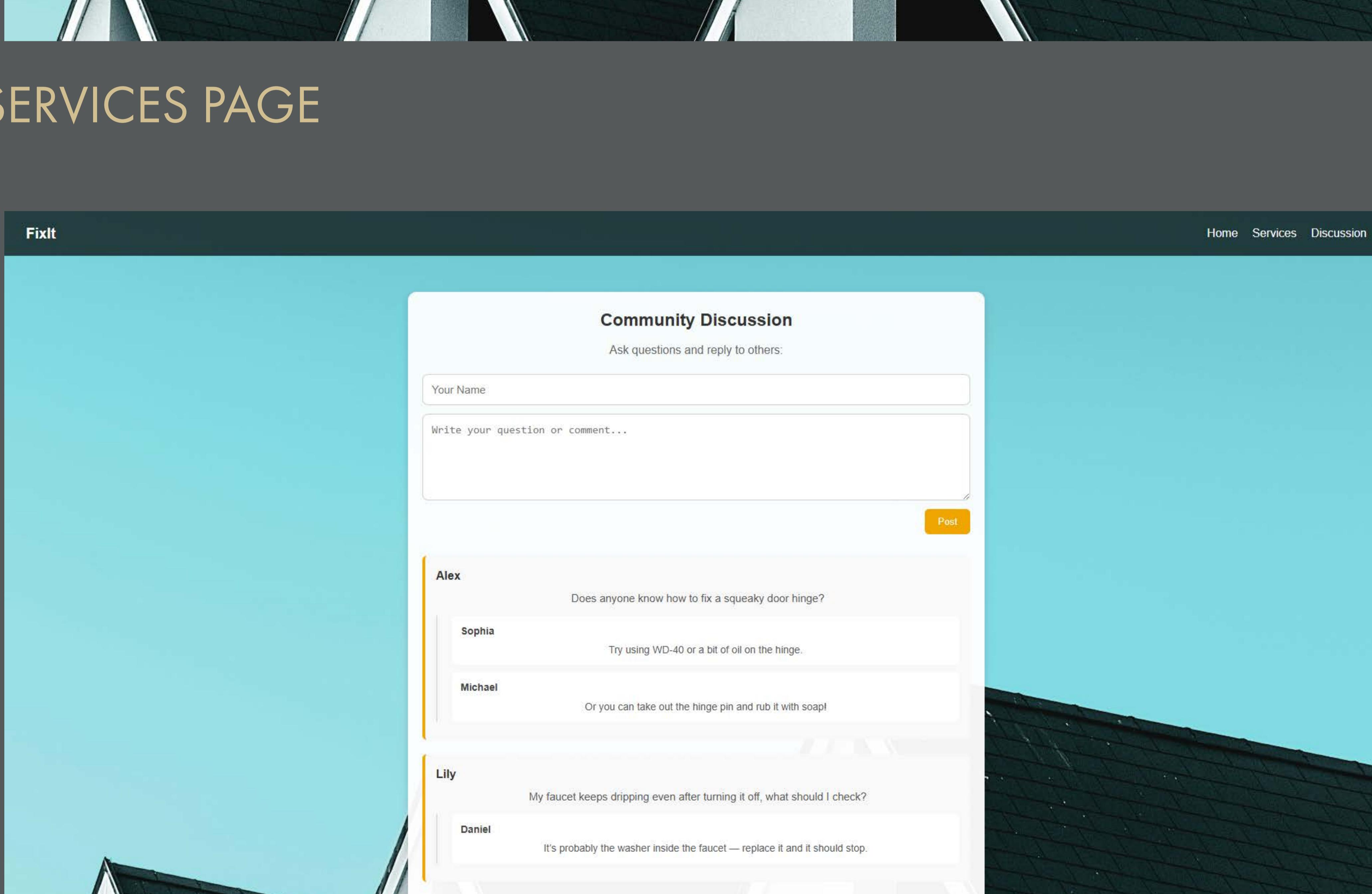
A responsive educational website that teaches users how to fix everyday household problems. Designed and built with HTML, CSS, and JavaScript



HOME PAGE



SERVICES PAGE

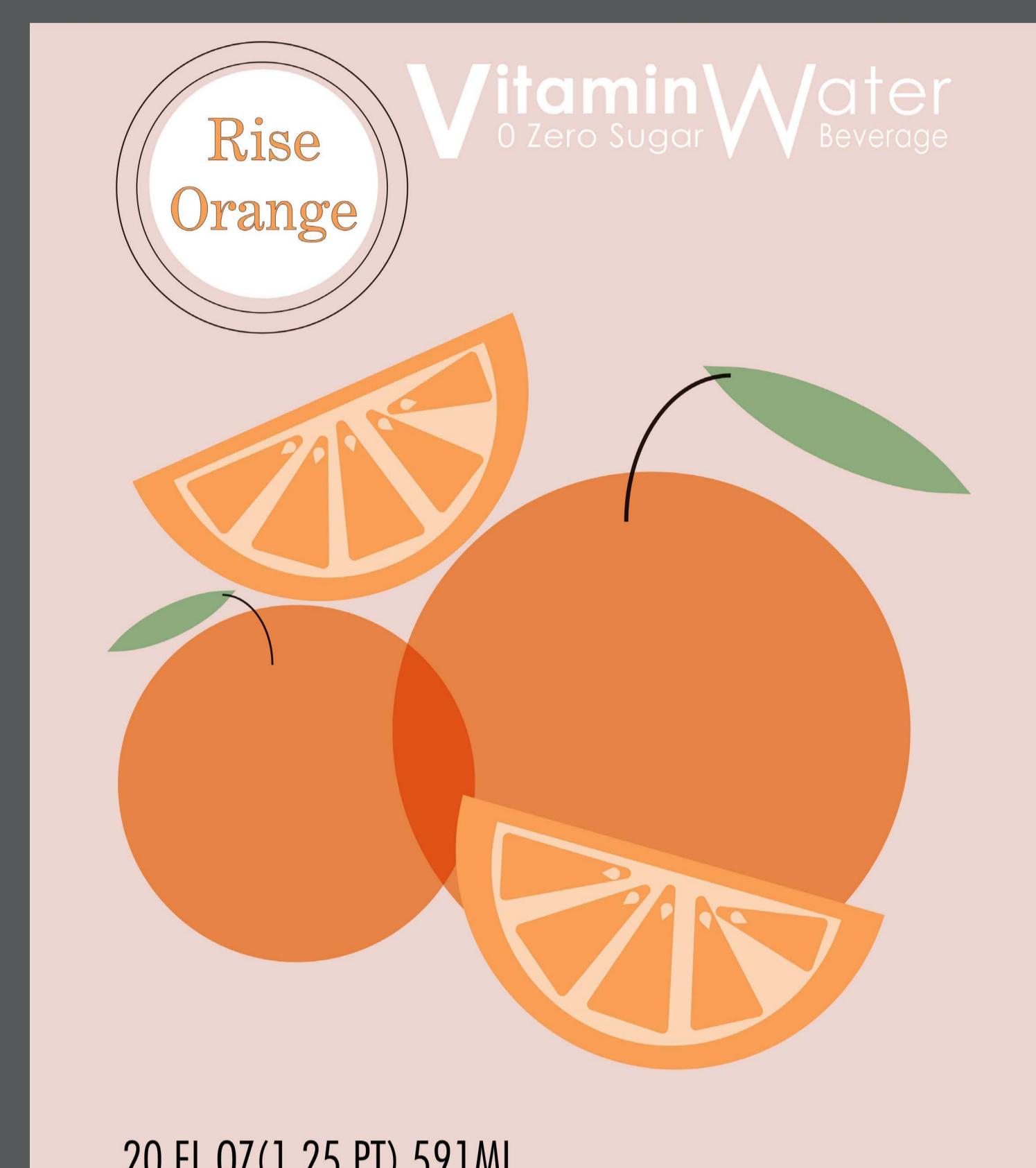
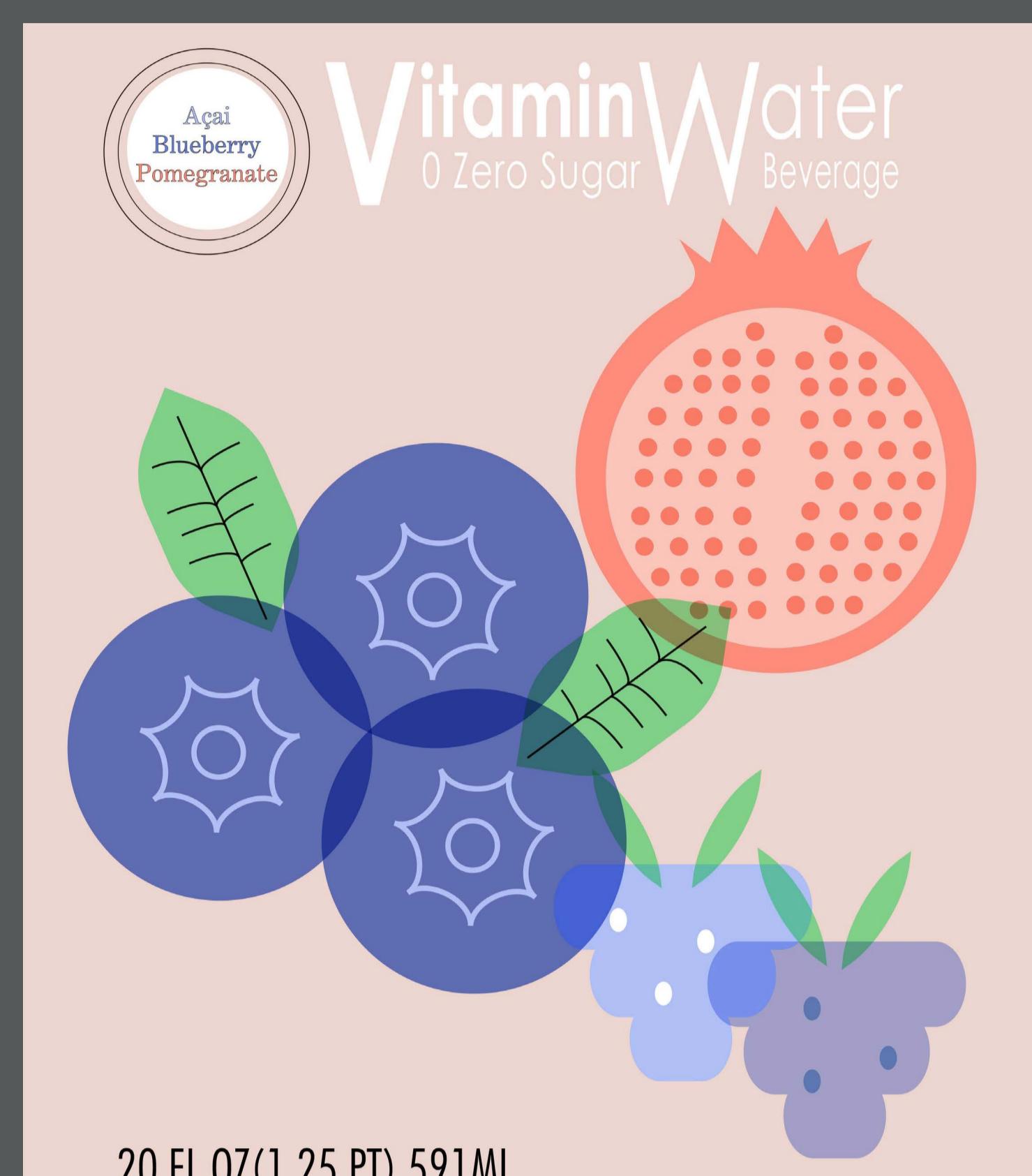


DISCUSSION PAGE

BRANDING DESIGN

VITAMIN WATER

This project designed the packaging style for a vitamin beverage. The artwork features cartoon-style fruits, created using Illustrator, primarily showcasing a bright and vibrant style.



Horizontal Packaging Design



Vertical Packaging Design



MOCKUP PREVIEWS

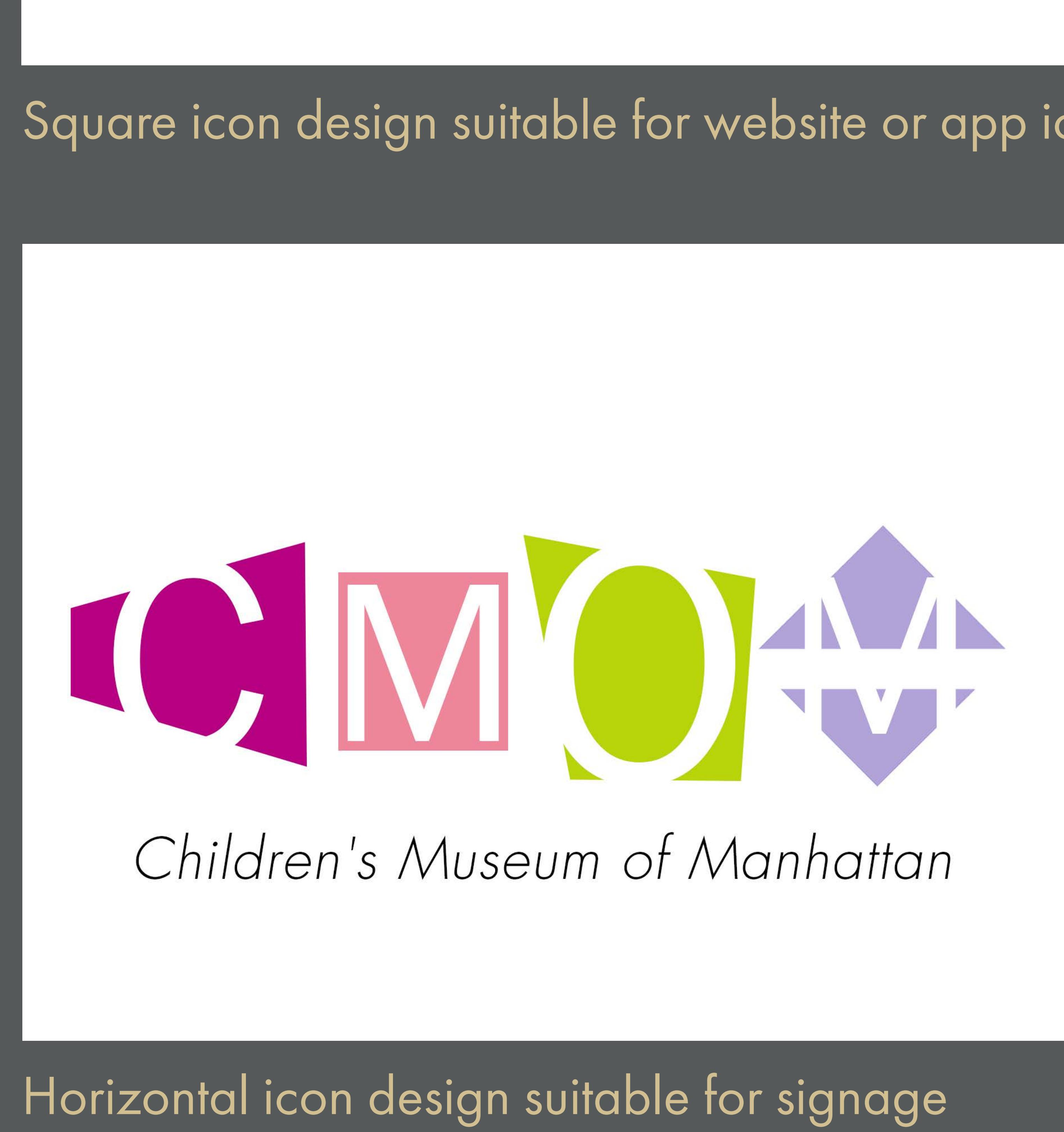
Rebrand

Children's Museum of Manhattan

Rebranding for the Children's Museum of Manhattan. The project includes multiple iterations of icon redesigns.



Original Designs



Square icon design suitable for website or app icons



Horizontal icon design suitable for signage



Horizontal icon design suitable for signage



Merchandise Mockup



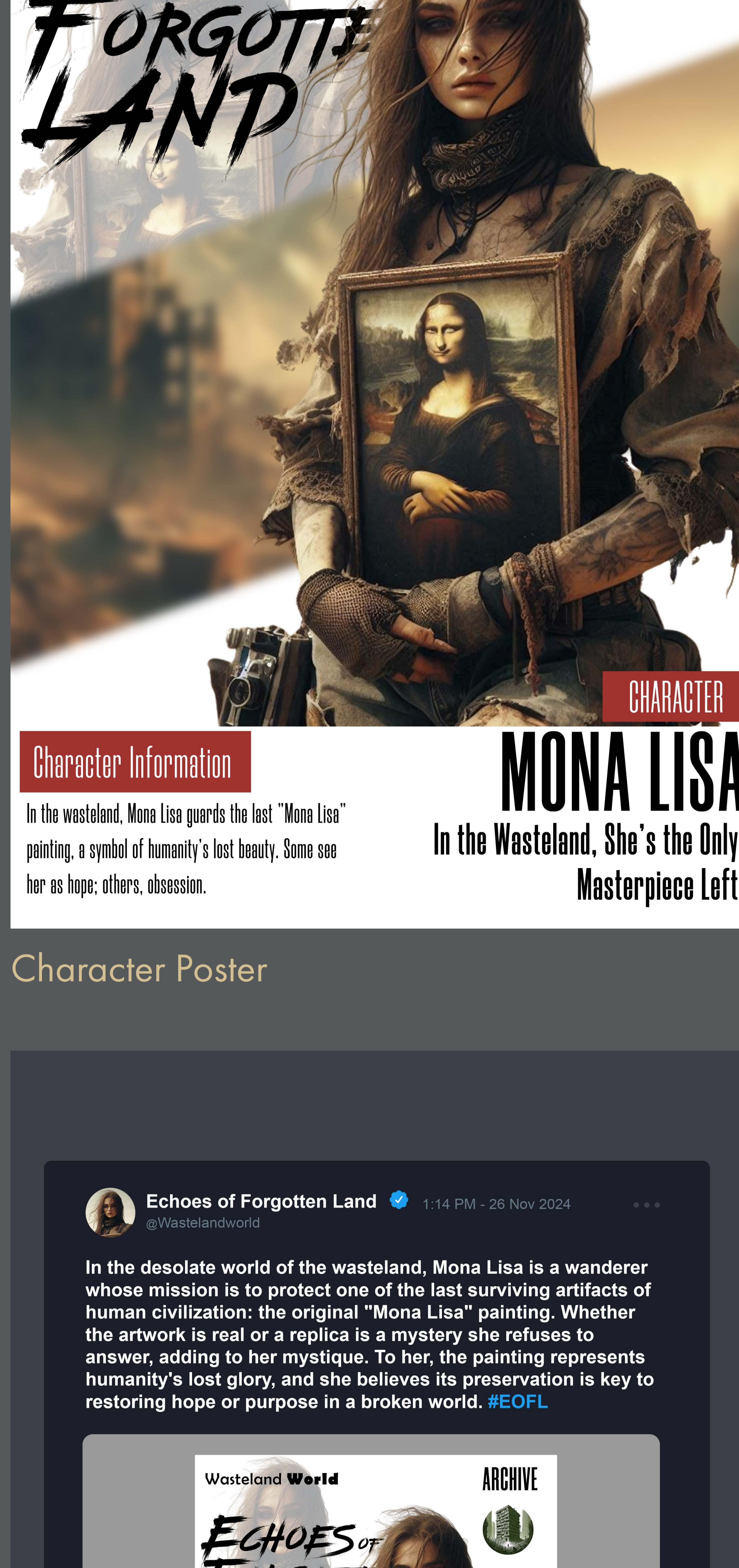
Merchandise Mockup

Marketing Campaign

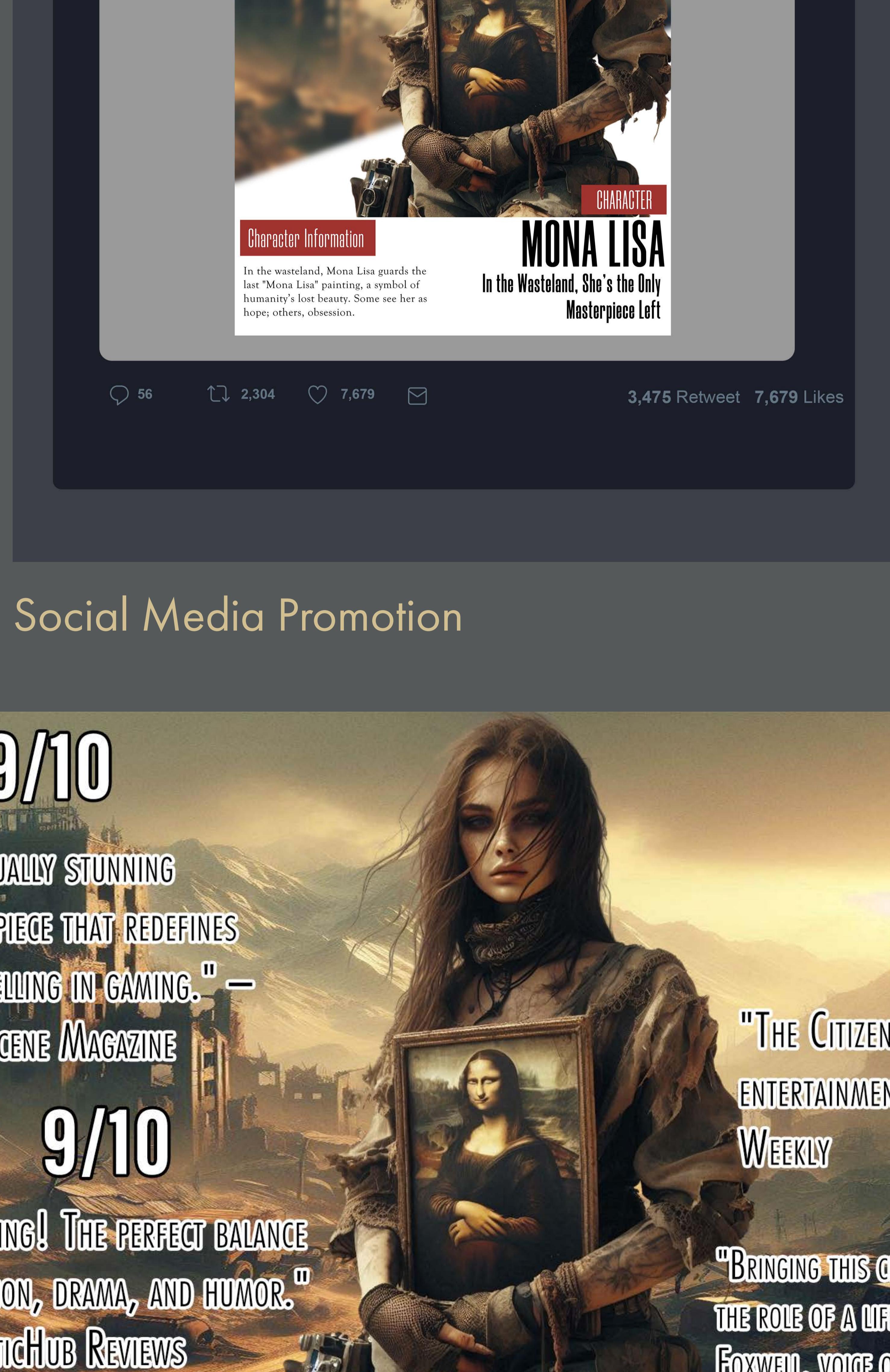
Game Promotion Project -

(AI-generated content included)

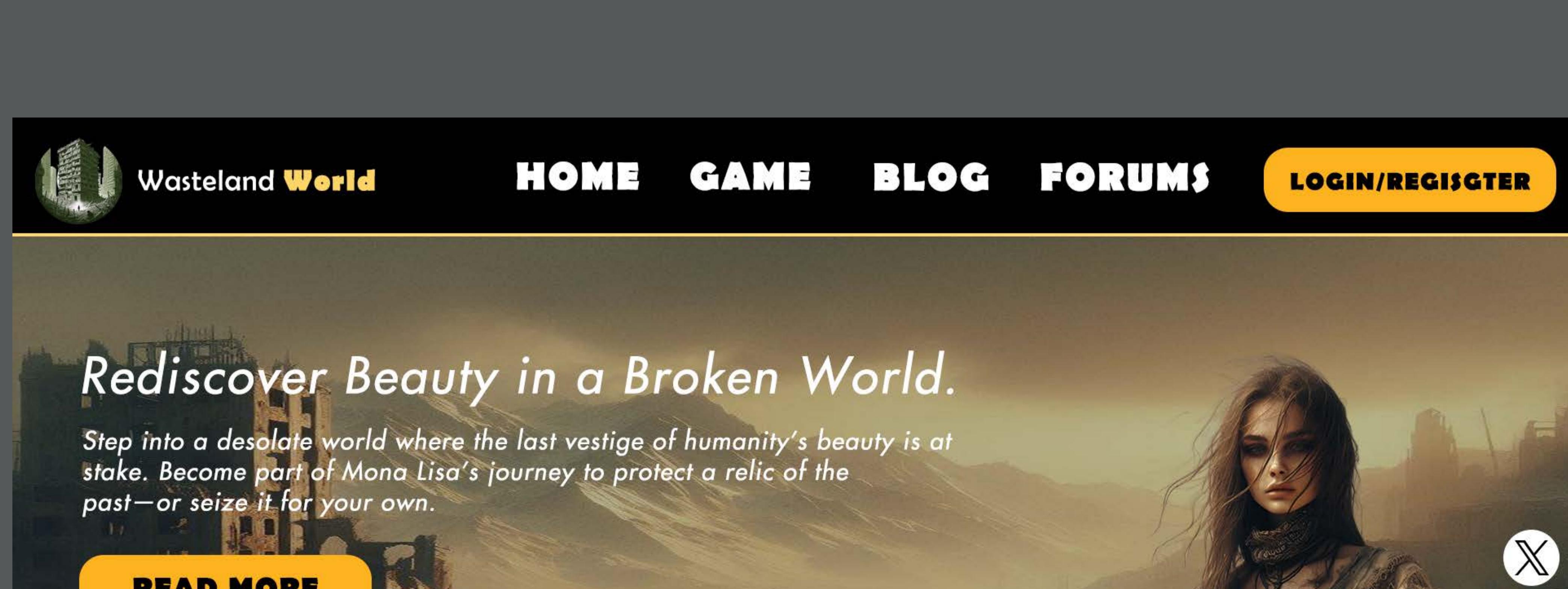
A conceptual promotional project for a fictional adventure game set in a post-civilization world. The project includes visual identity, poster design, social media promotion and official website design.



Character Poster



Social Media Promotion



Social Media Promotion



Website Design

Graphic Designs

Various Poster/Graphic Designs

Posters created for course projects and various independent projects.



Event Poster



Movie Poster



Gym Advertisement